



Online Art Show Checklist! ✓

An online art show is a FUN & easy way to get eyes on your creations & ultimately make some extra \$ for your family!!!

Showing your creations in pictures is ok but LIVE is the best! You can point camera just at your creations but showing your face will make it more personable ♥

- SET A DATE, time & location! will this be on your business page, in a group you admin or your personal profile? (Facebook does not like direct selling on your profile. Showing your work is fine).
- BUILD AWARENESS: Set up an event, and or make numerous posts. Message, call or text some people who are willing to support you, like family & friends. Let them help spread the word for your show.
- GET SPACE READY! Do you have a home studio set up? If not how about your living room, kitchen table, spare room or small nook. Make this space look uncluttered & neat.
- PRODUCT!! What will you be selling or promoting? Paintings, drawings or crafts? Tip: have numerous pieces to show so you can give your viewers a variety. Example; if your selling paintings, have a few collections like 10 landscapes, 10 seascapes & 10 florals.



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- PAYMENT METHOD:** How will your customer pay you?
Examples; PayPal, messenger pay, square, venmo, stripe or in home pick up... cash or check.
- TRANSACTION:** Will you offer pick up, shipping or both? (You need to know this before your show so you can give clear instructions on how they will receive their painting). You can print labels at home and ship right from your house using PayPal or Pirate Ship.
- NIGHT BEFORE SHOW:** Have these set up in your space...
phone holder (selfie stick, arkon mount or boom stand).
Laptop or ipad (optional). Lighting (this should be in front of you)! Ring light, box light, house lamps or even just a window.
Your product creations, sharpie, pen, notebook, #'d cards (DIY with index), table or easel & chair or stool.
- DAY OF SHOW:** Get yourself ready so you feel good:) Look presentable. Think positive and be energetic for the show!! (Even if you're nervous, you can do this)!!!
- AFTER THE SHOW:** Give yourself a pat on the back lol! Then, follow up asap with your customers. Don't let them wait!



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***BONUS
SCRIPTS!!***

Family & Friends Awareness

SEND THIS TO FAMILY & FRIENDS TO BUILD AWARENESS...

Hi (name)! I'm doing an online art show (date & time) & was wondering if you wouldn't mind supporting me? You DON'T have to purchase anything!

If you'd like to help you could do 1 or more of the following;
*Post a pic of my artwork on your profile *Share my post or event on your profile *Click on "going" in my event and invite a couple of your friends *When I'm actually live doing my show you could comment, share it or invite someone to watch.

Thank you so much for helping to support a living artist:) I GREATLY appreciate it!!



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■ Live Show Script

Reading directly from a script when live does not look or sound natural. Adjust this script to fit your online art show. TIP: Write out bullet points on what you'd like to say and tape it directly under your phone (camera) so you can refer to it quickly during your show!!

SCRIPT IDEA FOR SHOW:

Hi, I'm (your name) & welcome to my art show! I'm so glad you're here. I can't wait to show you all the gorgeous pieces I have available for you tonight!!

If you would like to claim a piece, it's easy. Just put in the # to the item you want.

I use PayPal to invoice. If you haven't purchased from me before, all you need to do is inbox me your email address.

I combine shipping on all items you claim! Shipping is only \$10 anywhere in the US! If you're local, you're welcome to pick up your pieces at my home studio.

If you have any questions, I'm happy to answer:)

Ok, let's get going and have some FUN! Here's my first creation (hold up a painting with the # to claim). This piece is amazing because (it has deep blues & purples against the orange and yellow sunset, so it really pops! Basically whatever way you can describe your piece that sounds enticing)!!



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Bullet Points

- **Who I am & Welcome**
- **Glad you're here**
- **What I'll show & how to claim**
- **PayPal / email**
- **Shipping / Pick up**
- **Excited! Let's get started**

Video BONUS right [here](#):)



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Here's some extra advice from me;

If you're doing your 1st online art show, keep in mind, success doesn't happen overnight. Be consistent! Do a show once a week or once a month on the same day and time to build a following.

Please let me know how your shows are going and if you have any questions. I'd love to help;)

Remember, as a Creative Warriors member you can ask me (or your peers) a question anytime 24/7 in the members group!!

If you're not a member yet, get on the waitlist NOW right [here](#) for our next available opening. We welcome new members into Creative Warriors only 2 times per year!!

Good luck & have FUN with your Art Shows!!

♥ Amy
x0x0x0